



Schwarzkopf
PROFESSIONAL

BLONDME[®] DETOXIFYING SYSTEM

CHEMICALLY PROCESSED BLONDE HAIR IS PRONE TO BE MORE AFFECTED BY POLLUTION, DUST OR HARD WATER, RESULTING IN A BRASSY OR SLIGHTLY GREENISH TONE REFLECTION ON BLONDE HAIR.



BLONDME Detoxifying System, is Schwarzkopf Professional's 1st blonde recovery regimen to revive and help protect healthy-looking, bright blonde results leveraging the power of freshly mixed vitamin C!



USAGE

- On natural blondes to leave them sparkling
- Between color services: to recover bright blondes
- After a retouch service: to revive mid-length and ends
- To counteract dull and brassy blondes or greenish swimming pool effect

Together. A passion for hair.[®]

ALL BLONDES



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DETOXIFYING SYSTEM IN-SALON CARE SERVICE

DETOXIFYING, BONDING CARE SERVICE FOR IN-SALON USAGE

STEP 1

PURIFYING BONDING SHAMPOO

A CLARIFYING CLEANSER THAT REMOVES OUTER LAYER IMPURITIES AND MINERAL BUILD-UP

BENEFITS

- Removes residues such as dust, styling products and hard water minerals from hair
- Revives dull, brassy blondes for a healthy and bright blonde color result

APPLICATION

- Apply on wet hair and gently lather in a rich foam
- Rinse out thoroughly

STEP 2

SHOT

DETOXIFYING SERVICE FOR IN-SALON USAGE WITH VITAMIN C TO REDUCE RESIDUES THAT TURN BLONDE HAIR BRASSY AND DULL

BENEFITS

- Sweeps away hard water minerals and other residues
- Leaves bright and healthy-looking blonde hair

APPLICATION

- Mix 1 sachet (5 g) with 25 mL of BLONDME Keratin Restore Bonding Mask
- Apply evenly onto damp hair
- Leave in for 10-20 minutes
- Rinse out thoroughly

STEP 3

BI-PHASE BONDING & PROTECTING SPRAY

A DAILY SPRAY TO NOURISH AND PROTECT ALL BLONDE HAIR TYPES

BENEFITS

- Creates a hydrophobic film that seals the hair
- Nourishes and helps to protect against environmental aggressors such as dust or hard water residues

APPLICATION

- Complete the detoxifying service by spraying onto towel-dried hair
- Comb through for an even distribution
- Leave in



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